

PRODUCT DATA SPECIALIST

Department	Commercial operations
Region	International
Contract	5/5 (fulltime)
Manager	Commercial operations manager
Office	Hoge Mauw 175, 2370 Arendonk
Website	https://allsport-group.com

COMPANY

All Sport is a family-owned business founded in Belgium in the 1970s, where the headquarters and warehouse are still located today. Over the years, our company and organization have grown internationally.

Our goal is to successfully establish brands within the European market by focusing on customer needs, maintaining close contact with the brands, and translating them to the local market.

Our teams invest in long-term, local relationships with our customers. They are driven by their ambition to inform, inspire, and provide support.

We stand out through our personal approach and solution-oriented mindset. We invest in local offices, showrooms, the integration of specialized sales teams, and a multilingual customer service.

VALUES OF OUR COMPANY

Passion	We use our drive and commitment to motivate and inspire others.
People	People are the core of our company, they make the difference.
Entrepreneurial	We are ambitious and not afraid to take on new challenges.
Diversity	We believe that diversity promotes creativity and that different perspectives feed the best ideas.

Are you energized by managing data and creating structure? Do you enjoy working at the intersection of commerce and data in an international B2B environment? Then we are looking for you!

FUNCTION

As a PRODUCT DATA SPECIALIST, you play a pivotal role in connecting and optimizing our end-to-end supply chain, from supplier to customer. You are responsible for improving the commercial operations processes within the All Sport Group across all brands.

Your main focus lies in collecting, analyzing and leveraging product data, both internally and externally, to drive sales growth and profitability for All Sport.

You will support our sales organization by developing procedures and tools for the commercial team, including forecast models, seasonal assortment planning, B2B platform management, sales-trend reporting, and data governance frameworks.

In addition, you act as a key link between partners and suppliers through the effective use of data. You proactively identify opportunities to strengthen sales and commercial operations processes, helping to build a high-performing, data-driven team.

Together with the Commercial Operations Manager, you will contribute to the company's growth strategy by applying product data insights and tools to continuously enhance our commercial performance.

YOUR PLAYING FIELD

Leadership

- ▲ Embodies and promotes All Sport's vision, mission and values;
- ▲ Clearly communicates objectives, strategies, plans and success metrics within the team;
- ▲ Active member of commercial operations team;
- ▲ Demonstrates strong commercial acumen and deep understanding of internal and external market dynamics;
- ▲ Applies retail insights to monitor key performance indicators such as sell-through and inventory levels;
- ▲ Engages with internal users/stakeholders to understand diverse priorities and working methods;
- ▲ Continuously develops personal skills and expertise in product data management, tools and visualization.

General

- ▲ Supporting sales operations by ensuring smooth data processes for teams across regions and brands;
- ▲ Maintaining, updating and optimizing catalogs, order sheets and pricats;
- ▲ Managing and monitoring product and commercial data in B2B platforms;
- ▲ Safeguarding the quality, consistency and timeliness of product data;
- ▲ Uses product data insights and creates tools to enhance commercial processes;
- ▲ Supporting seasonal setup and Go-To-Market (GTM) preparation with accurate product information;
- ▲ Maintaining relationships with external (customers and partners) and internal stakeholders;
- ▲ Troubleshooting of technical issues.

Product data

- ▲ Responsible for managing and maintaining product and commercial data up to date in internal systems and B2B platforms;
- ▲ Prepare, update, and manage catalogs, order sheets, PIM and pricats;
- ▲ Data management and governance: collect, clean, store and maintain all product-related data.

Seasonal set up process support

- ▲ Tracking Seasonal Calendar and informing the team on deadlines and deliverables;
- ▲ Samples process ownership (ordering, tracking, distributing);
- ▲ Create Seasonal set up;
- ▲ Catalog and order sheet process;
- ▲ Sales meeting preparation.

Forecasting

- ▲ Improve forecasting processes internally and externally (Seasonal Forecast, Sales forecast, unit forecast);
- ▲ Reporting (Weekly, Monthly, Quarterly, Yearly).

B2B & partner management support

- ▲ Ensuring B2B readiness by implementing the right processes in place to drive growth;
- ▲ Support teams in seasonal handover process.

COMPETENCIES

We would like to see the following competencies come to life when performing this job, which are linked to the 4 core values within our company:

- ▲ Proactively seeks opportunities to improve data processes and sales efficiency (Passion);
- ▲ Communicates complex data insights clearly to support decision-making (People);
- ▲ Builds trust through reliability, responsiveness, and constructive feedback (People);
- ▲ Shows flexibility in a fast-paced international B2B environment (Entrepreneurial mindset);
- ▲ Appreciates and integrates multiple perspectives from different teams and brands (Diversity).

EXPERIENCE AND KNOWLEDGE

- ▲ Minimum Bachelor degree in a commercial or business administration;
- ▲ 3 years of supporting experience. Experience with sales and business processes is a necessity;
- ▲ Language skills: depending on the region. Dutch/English writing and speaking. French is an advantage;
- ▲ Extensive analytical skills is required;
- ▲ Very solid Knowledge of Microsoft Office (Powerpoint, Excel) and DTP (Destkop Publishing);
- ▲ Knowledge of Power BI and ERP (Microsoft Dynamics) is an advantage;
- ▲ Knowledge of SQL and Power Automate is an advantage;
- ▲ Affinity and passion for sports.

WHAT'S IN IT FOR YOU

For your commitment and drive, we offer an attractive and comprehensive compensation package. We reward not only results, but also engagement, initiative, and collaboration. You can count on:

- ▲ Fixed salary, complemented by attractive extras;
- ▲ Company car and local All Sport charging card;
- ▲ Smartphone and laptop;
- ▲ Option for 1 day home office/teleworking;
- ▲ Meal and eco vouchers;
- ▲ Hospitalization insurance;
- ▲ A professional environment where you can work independently while always relying on the support of a strong internal team..

READY FOR KICKOFF?

Can you already see yourself sprinting toward success in this role? Apply now and become our product data specialist! Together, we achieve top performance, both in the workplace and beyond.

For more information, contact our HR Executive at kimberley.bruers@allsport-group.com